

## Call for digital content developer for the Bonn Process

### Background information

The Bonn Process is a joint effort to implement the European Youth Work Agenda (EYWA), the common strategic framework for strengthening and further developing youth work across Europe. It was launched at the 3<sup>rd</sup> European Youth Work Convention (EYWC) in 2020, a digital flagship event which was broadcast from Bonn to 50 European countries and involved around 1,000 participants. The Bonn Process aims at aligning the commitment of the various stakeholders of the youth work community of practice. It encourages further connections and co-operation within and between all levels of the community, calls for a more strategic and co-ordinated approach, and urges improved framework conditions for youth work.

The Bonn Process happens at all levels, be that local, regional, national or European. It helps develop priorities and strategies, plan measures, and implement activities at all levels and in all areas of youth work. The 3<sup>rd</sup> EYWC ended with a final Declaration to help navigate this common effort. The document sets out guidelines and suggestions for implementing actions under the Bonn Process.

Giving greater visibility to the actions, events, strategy development etc. taking place at all levels within the Bonn Process is one of the key tasks of the European Service Centre for the Bonn Process, the unit that was set up at JUGEND für Europa, the National Agency for Erasmus+ Youth and European Solidarity Corps and former host of the Convention, specifically to leverage synergies, cooperation potential, and community building within the Bonn Process.

### Desired profile

We are looking for a writer to support us in producing content for our website, our newsletter and other publications related to the Bonn Process. You will work closely with the team of European Service Centre for the Bonn Process at JUGEND für Europa. A willingness to engage in regular dialogue with the European Service Centre team is essential, as is the flexibility to produce external facing digital content on the Bonn Process.

Applicants should meet the following criteria:

- Knowledge about youth work in Europe, preferably also knowledge of the European Youth Work Agenda and the Bonn Process
- Excellent writing skills in English
- Sound copy-editing experience
- Willingness to travel to selected events in Europe
- Ability to present complex content in a comprehensible way and make it accessible to diverse target groups

### Tasks

The successful candidate shall

- produce thematic or event-related copy on various activities under the Bonn Process (training courses / forums / expert conferences and seminars);
- produce thematic or event-related news, interviews and background information on the Bonn Process;

- \_ research and collate good practices and impact stories about the implementation of the Bonn Process;
- \_ edit a variety of content relating to the implementation of the Bonn Process for the community of practice;
- \_ assist with copywriting for other print publications (event-related documentation) of the Bonn Process;
- \_ engage in preparatory and follow-up activities associated with copywriting (e.g., research, briefings, interviews, etc.);
- \_ attend relevant selected events;
- \_ participate in briefings to contextualise and discuss in more detail the textual work relating to the Bonn Process.

### Timeframe and scope

Initially, a volume of two to three news items per month for the Bonn Process website is expected. Further specific content for the Bonn Process newsletter (scope tbd, publication cycle probably quarterly) is anticipated.

The deadlines for the editorial work depend on the timing of relevant activities. An editorial overview (description of relevant activities and their timing, contact persons, type of news) will be provided by the European Service Centre for the Bonn Process. The dates may be subject to change.

The volume of textual work and other deliverables is set to between four and eight standard pages (1,800 characters including spaces) per month.

The assignment can start as soon as possible and is initially limited to the end of December 2022 (pilot phase). An extension is possible, as is an adjustment to the volume of work.

### Application process

Please submit your application in the form of a cover letter, a CV referencing relevant information as presented under "Desired profile", and three work samples.

Please e-mail your application to [bonn-process@jfemail.de](mailto:bonn-process@jfemail.de)

The application deadline is 18 September 2022.

We will get back to all applicants by 23 September. Shortlisted applicants will be invited to an online interview, scheduled to take place in the last week of September.

### Further information

**If you have any further questions, please contact:**

Alicia Holzschuh or Elke Führer, Advisors on the European Youth Work Agenda at JUGEND für Europa - National Agency Erasmus+ Youth and European Solidarity Corps, e-mail: [bonn-process@jfemail.de](mailto:bonn-process@jfemail.de), telephone: + 49 228 9506-275 or + 49 228 9506-289

More information on the Bonn Process is available at: <https://www.bonn-process.net/>